



KTVA-TV. Spot Placement by Date, Time, Schedule From: Earliest date ordered To: Latest date

Contract: 11431 Estimate #: 28593 Starting on: 4/1/2013
 Advertiser: Numbers USA Description: NUMBERS USA April 2013 Ending on: 4/14/2013
 Agency: Davis & Company Proposal #: 012079 Selected Lines: ALL
 Sales Person: Michelle Fraile

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
04/01/13	M									
KTVA	exception		:30	\$125.00	3	1579213	No time/units left		POL	Political
KTVA	exception		:30	\$35.00	2	1579208	No time/units left		POL	Political
KTVA	Regular	08:37:30 a	:30	\$20.00	1	1579203			POL	Political
KTVA	Regular	10:22:05 p	:30	\$195.00	4	1579218			POL	Political
04/02/13	T									
KTVA	exception		:30	\$125.00	3	1579214	No time/units left		POL	Political
KTVA	Regular	08:46:00 a	:30	\$20.00	1	1579204			POL	Political
KTVA	Regular	10:58:40 a	:30	\$35.00	2	1579209			POL	Political
04/03/13	W									
KTVA	Regular	07:24:35 a	:30	\$20.00	1	1579205			POL	Political
KTVA	Regular	10:26:35 a	:30	\$35.00	2	1579210			POL	Political
KTVA	Regular	05:57:55 p	:30	\$125.00	3	1579215			POL	Political
04/04/13	Th									
KTVA	Regular	08:23:00 a	:30	\$20.00	1	1579206			POL	Political
KTVA	Regular	10:26:35 a	:30	\$35.00	2	1579211			POL	Political
KTVA	Regular	05:57:55 p	:30	\$125.00	3	1579216			POL	Political
KTVA	Regular	10:45:00 p	:30	\$90.00	5	1579219			POL	Political
04/05/13	F									
KTVA	Regular	08:53:00 a	:30	\$20.00	1	1579207			POL	Political
KTVA	Regular	10:58:40 a	:30	\$35.00	2	1579212			POL	Political
KTVA	Regular	05:57:55 p	:30	\$125.00	3	1579217			POL	Political
04/07/13	Su									
KTVA	Regular	07:58:45 a	:30	\$25.00	6	1579220			POL	Political
04/08/13	M									
KTVA	exception		:30	\$125.00	9	1579231	No time/units left		POL	Political
KTVA	Regular	08:46:00 a	:30	\$20.00	7	1579221			POL	Political
KTVA	Regular	10:58:40 a	:30	\$35.00	8	1579226			POL	Political
04/09/13	T									
KTVA	exception		:30	\$125.00	9	1579232	No time/units left		POL	Political
KTVA	Regular	08:23:00 a	:30	\$20.00	7	1579222			POL	Political
KTVA	Regular	10:26:35 a	:30	\$35.00	8	1579227			POL	Political
04/10/13	W									
KTVA	exception		:30	\$35.00	8	1579228	No time/units left		POL	Political
KTVA	Regular	08:46:00 a	:30	\$20.00	7	1579223			POL	Political
KTVA	Regular	05:57:55 p	:30	\$125.00	9	1579233			POL	Political
04/11/13	Th									
KTVA	Regular	08:18:30 a	:30	\$20.00	7	1579224			POL	Political
KTVA	Regular	10:58:40 a	:30	\$35.00	8	1579229			POL	Political



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04/11/13	Th									
KTVA	Regular	05:57:55 p	:30	\$125.00	9	1579234			POL	Political
04/12/13	F									
KTVA	Regular	08:58:55 a	:30	\$20.00	7	1579225			POL	Political
KTVA	Regular	10:58:40 a	:30	\$35.00	8	1579230			POL	Political
KTVA	Regular	05:57:55 p	:30	\$125.00	9	1579235			POL	Political
KTVA	Regular	11:28:00 p	:30	\$90.00	10	1579236			POL	Political
Number of Spots:34									Total Billable:\$2,200.00	

Net 1870⁰⁰